

UMW's Office of Advancement and Alumni Engagement is excited to offer the second year of its **Fund for Mary Washington Impact Grants**, a program to provide funding for student, faculty, and staff initiatives. These donor-funded grants, ranging from \$500 to \$5,000, are designed to support projects and initiatives that advance programs, lead to professional/academic growth, and/or exemplify the University's ASPIRE values, including scholarship, inclusive excellence, and engagement through leadership and service.

The Fund for Mary Washington underpins every aspect of the UMW experience, helping students take leaps intellectually, socially, and personally. These grants expand the impact of donors' gifts to the Fund by sparking innovations and creating opportunities across campus and beyond.

## Who Can Apply

Student organizations recognized by the University, faculty, and staff

## **Evaluation Criteria**

The Alumni Association Board of Directors and Young Alumni Council will evaluate proposals on their adherence to requirements outlined at <a href="alumni.umw.edu/impactgrants">alumni.umw.edu/impactgrants</a>, including clear demonstration of need and impact, measurability of objectives, and alignment with the themes of student support, professional/academic growth, program advancement, and/or UMW's <a href="ASPIRE values">ASPIRE values</a>.



# **Proposal Components**

- Short online application form at alumni.umw.edu/impactgrants
- Pitch video (1-3 minutes), passionately making the case for funding the initiative—a simple phone video is all that is needed
- Slide deck (3 slides), clearly and succinctly outlining the need for, impact of, and budget for the initiative

#### **Award Amounts**

Grants will range from \$500 to \$5,000, and applicants must request a specific amount in this range.

### **Important Dates**

January 31, 2025: Submission Deadline for Application Form, Slide Deck, and Pitch Video

**April 12, 2025:** Alumni Association Board of Directors Meeting, Finalist Presentations, and Recipient Selections (those selected as finalists must be available to present in person that morning)

May 2025-May 2026: Implementation of Grant-Funded Project/Initiative

May 2026: Submission Deadline for Grant Outcomes/Budget Report

For more information, FAQs and the application: <u>alumni.umw.edu/impactgrants</u>

Contact: Beth Hunsinger, Executive Director of Development, ehunsing@umw.edu, (540) 654-2068